

PASSA May Seminar

October 1-2, 2025 The Yorktown Hotel 48 E Market St, York, PA 17401 717.848.1111

Sponsor and Exhibitor Details

Seminar Sponsor:

PASSA and SSA Member \$1200 Non-Member \$1650

(Limited to 5 sponsors. No exclusivity)

Benefits:

- 3-5 minutes **speaking opportunity** to introduce yourself and company during welcome session
- 6 ft. table with **priority** placement with 1 exhibitor attendee registration
- Company logo as official sponsor on PASSA website
- Company logo on signage, event program
- Website link on all event e-communications
- PLUS all exhibitor benefits

Lunch Sponsor:

PASSA and SSA Member \$950 Non-Member \$1350

(Limited to 2 sponsors. No exclusivity)

Benefits:

- 1-2 minutes **speaking opportunity** to introduce yourself and company during lunch
- 6 ft. table with **priority** placement with 1 exhibitor attendee registration
- Company logo as official sponsor on PASSA website
- Company logo on signage, event program
- Website link on all event e-communications
- **PLUS** all exhibitor benefits

Reception Sponsor:

PASSA and SSA Member \$850 Non-Member \$1350

(Limited to 3 sponsors. No exclusivity)

Benefits:

- Provide 100 promotional materials for the reception bar/tables.
- Company logo on reception signage and in event program.
- Company logo as official sponsor on PASSA website
- Recognized from the podium at the Seminar
- PLUS all exhibitor benefits

Breakfast Sponsor:

PASSA and SSA Member \$850 Non-Member \$1350

(Limited to 1 sponsor.)

Benefits:

- Greet attendees at the breakfast buffet tables.
- 6 ft. table with **priority** placement with 1 exhibitor attendee registration
- Company logo as official sponsor on PASSA website
- Company logo on signage, event program
- Website link on all event e-communications
- PLUS all exhibitor benefits

Exhibitor:

PASSA and SSA Member \$800 Non-Member \$1300

Benefits:

- Dedicated trade show time
- 6 ft. table with 1 exhibitor attendee registration with first come, first served placement
- Pre and post attendee lists (PASSA members only)
- Exhibitor will be recognized from the podium during the event
- Company logo listed on signage and in event program
- Company listed on website as an exhibitor.
- Company listed on 1 e-communication