

Looking for a way to get your company's name out in the self storage industry? The PASSA quarterly newsletter, Keystone Storage News, is mailed to all PASSA members and posted on the PASSA website.

Cost & Dimensions:



Full Page Advertisement:
7.5" wide x 10" deep
Cost: \$250 per issue



1/2 Page Advertisement:
Vertical:
3.75" wide x 10" deep
Horizontal:
7.5" wide x 5" deep
Cost: \$175 per issue



1/4 Page Advertisement:
Vertical:
3.75" wide x 5" deep
Horizontal:
7.5" wide x 2.5" deep
Cost: \$100 per issue

PASSA MEMBERS:

Receive a 10% discount on all advertisements.

PLAN AHEAD & SAVE!

Receive a 10% discount with the purchase of a package: 4 pre-paid advertisements (any size).

SPECIFICATIONS:

TIFF & JPEG formats are preferred. PDF files will be accepted. Ads MUST be the exact dimension you have chosen to be placed in the newsletter. PASSA cannot and will not make changes to your ad.

REGULATIONS:

PASSA reserves the right to reject any unsuitable advertisement copy. Advertiser assumes liability for all content. PASSA reserves the right to cancel any advertisement contract due to nonpayment.

CANCELLATIONS:

No cancellation or changes will be accepted after the closing date. For package purchases, previous ads will be repeated unless a new copy is received by the closing date.

PASSA Advertising Agreement

Company Name: _____

Address: _____

Contact Person: _____

Phone: _____ Fax: _____

Email Address: _____

Authorizing Signature: _____

Cost Per Ad: Full = \$250 Member 10%
 1/2 = \$175 (x) # of Ads: _____ (-) Package 10% (=) Total: _____
 1/4 = \$100 Member + Package 20%

Select the edition(s) you wish to advertise in & note the ad size:

- March 2011 closing date: Feb. 20
 Full Page 1/2 Page 1/4 Page
 Vertical Horizontal
- May 2011 closing date: March 20
 Full Page 1/2 Page 1/4 Page
 Vertical Horizontal
- August 2011 closing date: June 20
 Full Page 1/2 Page 1/4 Page
 Vertical Horizontal
- November 2011 closing date: Sept. 20
 Full Page 1/2 Page 1/4 Page
 Vertical Horizontal